

#### FOR IMMEDIATE RELEASE

# FORMER STREETCHILDREN CLINCHES DREAMPLAY'S 1<sup>ST</sup> CHILDREN'S DANCE OFF CHAMPIONHIP AT CITY OF DREAMS MANILA

Manila, July 20, 2016 – DreamPlay, City of Dreams Manila's DreamWorks-inspired interactive play space, recently held the grand finals of its children's dance competition dubbed as "King Julien's Dance Off" wherein the Junior FMD Extreme, an all-boys group of former street children bested the other six finalists and clinched the championship trophy at the Grand Ballroom.

A total of seven finalists comprised of children's dance groups competed for over P100,000. worth of prizes. The dance contest was open to kids ages 7 to 14 years old, in groups composed of all boys, all girls or mixed. After each of the seven finalist performed five-minute routines to the tune of their preferred Dreamworks movie theme songs particularly Madagascar's "I Like to Move It," Kung Fu Panda's "Kung Fu Fighting," and Shrek's "I'm a Believer", the all-boys dance group Junior FMD Extreme stood out with their dynamic and synchronized performance punctuated by acrobatic moves, and won the grand prize. The distinguished panel of judges included celebrity guest Paul Salas, notable choreographer Douglas Nierras, City of Dreams Manila's VP for PR Charisse Chuidian and City of Dreams Manila's SVP for Non-Gaming Jarlath Lynch.

Each of the finalist performed exhilarating and entertaining dance moves that excited the crowd. Runner up Southernside Dance Theatre amazed the audience with a refined modern jazz and ballet dance number, while Amazing Kiddos, Kidz.com, Junior Hashtag, Rhythmworks Kids, and SPCP JR. Terpsicnore (NM Max) each brought their own impressive hip-hop and modern dance performance that wowed the crowd.



Junior FMD Extreme, composed of Jeston Carlo Carganilla, Mark Ahl Zafra, Jayrome Lawag, Russel Susano, Ivan Christian Setinta, and James William Yaoas, were awarded as the champions of the first-ever "King Julien's Dance Off". Coming from humble beginnings as streetchildren, these six boys ages 9 to 14 have been passionate about dancing since they were little, and began rehearsing and competing in community events since six years ago.

As winners, the Junior FMD Extreme team received the first-ever DreamPlay trophy, exclusive one-year passes to DreamPlay for each member, P80,000 in cash, six DreamShop vouchers worth P1,000 each, six Chez Gingy restaurant vouchers worth P1,000 each, three gift certificates of an overnight stay and breakfast at Nobu Manila, eight Hyatt Café dinner buffet vouchers, a photo op with all the DreamPlay characters, and special invitations to DreamPlay's upcoming events. The runner up, Southernside Dance Theatre, brought home P20,000 while the five grand finalists received P10,000 in cash per group.

DreamPlay celebrated its first year anniversary on June 10 and announced an array of exciting new activities to the indoor play space, including the launch of the children's dance competition as well as a new character – King Julien of Madagascar. Admission rates have been updated to P680 and P880 for full-day weekday and weekend/holiday passes, respectively, while special perks await VIP and Annual Pass holders each at P1,500 and P4,900, respectively. Children below 80 centimeters can enter DreamPlay free of charge.

For DreamPlay inquiries and admission, guests can call 800 8080 or e-mail <u>questservices@cod-manila.com</u> or visit cityofdreamsmanila.com.ph.



## **About DreamPlay**

DreamPlay by DreamWorks at City of Dreams Manila is a first-of-its-kind indoor, interactive play and creativity center. Built upon the incredible stories of DreamWorks and brought to life through the latest digital technologies, DreamPlay allows kids to experience their wildest dreams. Whether becoming a kung fu master with Po or soaring through the skies with dragons, DreamPlay is a true breakthrough in family entertainment. The 5,000 square meter space features more than 12 attractions inspired by DreamWorks' beloved movie franchises Shrek, Kung Fu Panda, Madagascar and How to Train Your Dragon, a restaurant and three themed party rooms with a total capacity of 120 seats.

#### **About DreamWorks Animation**

DreamWorks Animation (Nasdag: DWA) is a global family entertainment company with business interests that span feature film and television production; licensing and consumer products; location-based entertainment; and new media properties, including the Company's controlling interest in AwesomenessTV. The Company's feature film heritage includes of the world's most-beloved characters many and franchises. including Shrek, Madagascar, Kung Fu Panda and How to Train Your Dragon, while its 32 feature film releases have amassed more than \$13 billion in global box office receipts. DWA's television business has quickly become one of the world's leading suppliers of high-quality family programming, reaching consumers on linear and on-demand platforms in more than 130 countries and winning a total of 30 Emmy™ Awards to date. The Company's deep portfolio of intellectual property is supported by a robust, worldwide consumer products practice, which includes licensing, and location-based entertainment venues around the world. The Company is also the majority owner of AwesomenessTV, a leading video destination for Generation Z and Millennial audiences, and also owns 45% of Oriental DreamWorks, a world-class animation studio in China that produces family entertainment for both Chinese and global audiences.



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# **About City of Dreams Manila**

City of Dreams Manila marks the formal entry of Melco Crown Entertainment into the fast-growing and dynamic tourism industry in the Philippines. The integrated casino resort at Entertainment City, Manila Bay, Manila, officially opened its doors to the public in February 2015 and is operated by Melco Crown Philippines.

The dynamic and innovative resort complex, located on an approximately 6.2-hectare site at the gateway to Entertainment City, includes the ultimate in entertainment, hotel, retail and dining and lifestyle experiences with aggregated gaming space, including VIP and mass-market gaming facilities with up to approximately 380 gaming tables, 1,700 slot machines and 1,700 electronic table games.

The integrated resort features three luxury hotel brands: Crown, Nobu and Hyatt, and distinctive entertainment venues, including the family entertainment center DreamPlay, the world's first DreamWorks-themed interactive play space; CenterPlay, a live performance central lounge inside the casino; and Chaos & Pangaea nightclubs situated at the Fortune Egg, an architecturally-unique structure, with creative exterior lighting design and an iconic landmark of the Manila Bay area.

City of Dreams Manila delivers an unparalleled entertainment and hospitality experience to the Philippines and is playing a key role in strengthening the depth and diversity of Manila's leisure, business and tourism offering, enhancing its growing position as one of Asia's premier leisure destinations. It has been developed to specifically meet the needs of the large, rapidly growing and increasingly diverse audience of leisure and entertainment seekers both in the Philippines and those visiting Manila from across the Asia region and around the world.



# **About Melco Crown (Philippines) Resorts Corporation**

Melco Crown (Philippines) Resorts Corporation, with its shares listed on the Philippine Stock Exchange (PSE: MCP), is a subsidiary of Melco Crown Entertainment (SEHK: 6883; NASDAQ: MPEL). It has developed City of Dreams Manila, a casino, hotel, retail and entertainment integrated resort, which has three luxury hotels each with two towers, numerous specialty restaurants and bars, gaming and retail facilities, exciting entertainment venues including a family entertainment center, and a multi-level car park. For more information about Melco Crown (Philippines) Resorts Corporation, please visit: http://www.melco-crown-philippines.com/.

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